

Kicking out Big Oil

Lessons from the campaign to remove fossil fuels from cultural institutions



The strategy:
challenging oil companies' social license to operate
wherever they are shaping it

*'The reserves in currently operating oil
and gas fields alone, even with no coal,
would take the world beyond 1.5°C.'*

*The Sky's Limit, Oil Change International et al
(September 2016)*



**BP Big 2017
Screens**

FREE LIVE OUTDOOR OPERA AND BALLET SCREENINGS

THE ROYAL OPERA
TURANDOT
FRIDAY 14 JULY



The BP exhibition

Sunken cities Egypt's lost worlds

19 May – 27 November 2016

Supported by BP



A SOCIAL LICENSE FROM CULTURE

A domino effect of wins



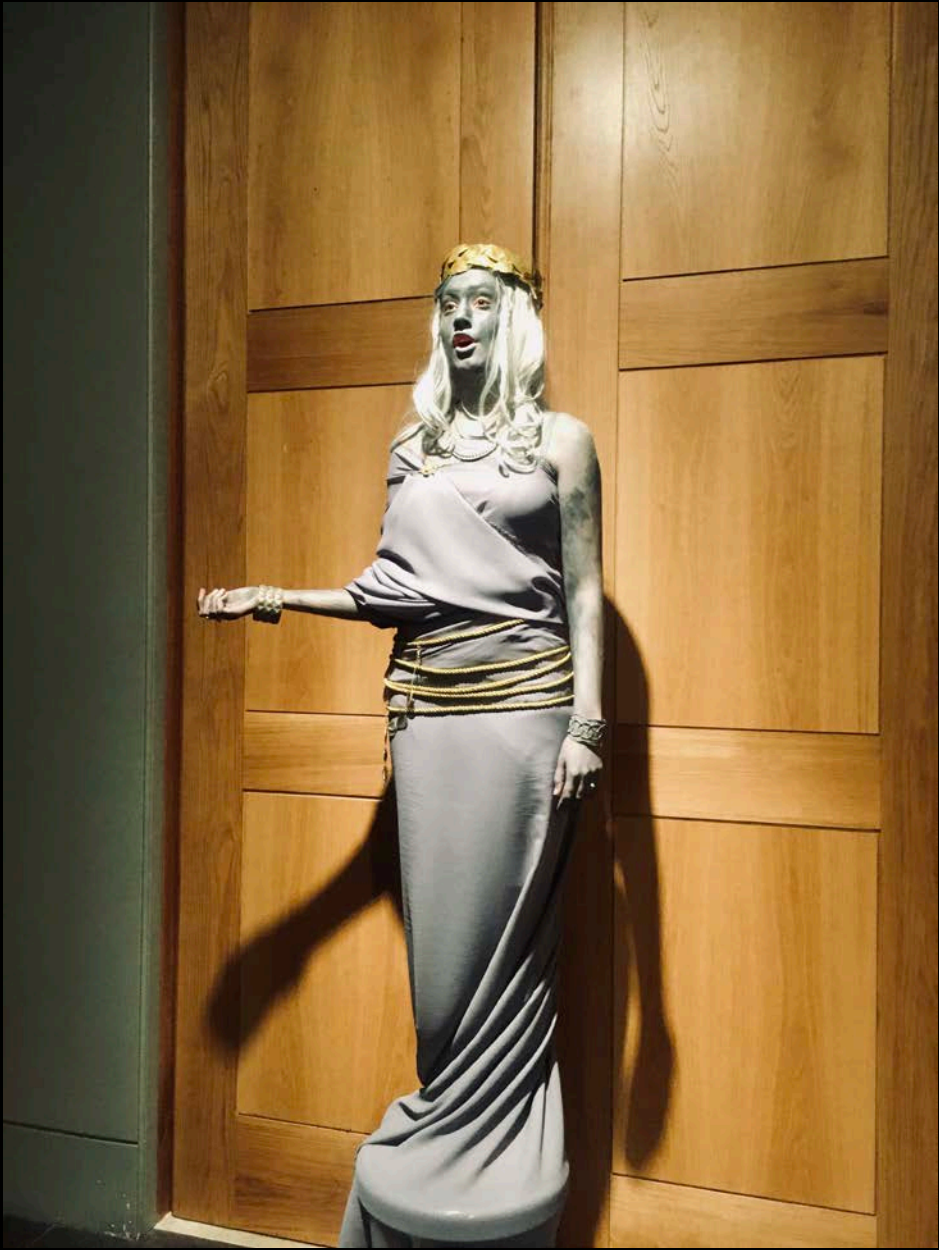
Tate 2016
Edinburgh International Festival 2016
National Gallery 2018
Edinburgh Science Festival 2019
Royal Shakespeare Company 2019
National Galleries Scotland 2019
National Theatre 2019
Southbank Centre 2020
British Film Institute 2020

Lesson 1: creativity is a powerful tool













Andrew Garfield backs 'ethical' alternative to RSC's £5 tickets sponsored by BP

NEWS MAY 31, 2017 BY GEORGIA SNOW



Art World

The BP Portrait Award's Own Juror, Artist Gary Hume, Is Now Calling on the National Portrait Gallery to Dump the Oil Giant

The artist has written an open letter to the museum's director, Nicholas Cullinan, demanding that ties be severed.

Sarah Cascone, June 10, 2019



Lesson 2: Build coalitions beyond traditional campaigns



British Museum staff join outcry against BP sponsorship

Members of PCS union say institution must cut ties with oil company amid climate crisis



Lesson 3: Make the links: from climate to other justice issues







Science Museum under pressure to shun big oil sponsorship

Chris Packham and James Hansen join other scientists in complaint about ethics

Science Museum defends oil and gas sponsorship

Group director says demonising fossil-fuel companies is 'seriously unproductive'



Lesson 4: Some of these corporate relationships are deeply entrenched

“Even if the Science Museum were lavishly publicly funded I would still want to have sponsorship from the oil companies,” he said. “The museum is a much better museum and serves the public much better if it’s engaging with the major players in society.”

Lesson 5:

The youth are the future!

