

- Webinar as part of Ethical Consumer Week, 19 October 2021
- These slides are a slightly revised/ extended version of those delivered, with notes.

Some basics

- Paris target to keep global heating below 1.5C moving quickly out of reach
- Govt and industry focus remains on tech change
- Reduction in climate pollution not happening nearly fast enough
- At least 59% of required carbon emissions reduction involves some behaviour change
- Behaviour change must be a key element of action, especially among wealthy
- 59% of required carbon emissions reduction involves some behaviour change from: p70 of Climate Change Committee (2020). https://www.theccc.org.uk/publication/sixth-carbon-budget/
- Other analysis has concluded the figure is higher

Questions for this talk

> What are the most effective actions to reduce carbon emissions?

> What are credible targets for 'sustainable behaviours'?

➤What are the main 'guilt-free' activities?

> What are the 'co-benefits' of action, e.g. health, social, env?

> How does individual action fit within the bigger climate picture?

• UK focus



NB methodological differences between researchers mean all figures still have some uncertainty, and may not always be consistent with each other Main sources:

- HoCl (2021). 1.5-Degree Lifestyles: Towards A Fair Consumption Space for All. Hot or Cool Institute, Berlin. https://hotorcool.org/1-5-degree-lifestyles-report/
- Berners-Lee M (2020). How bad are bananas? The carbon footprint of everything (2nd edition). Profile books. https://profilebooks.com/work/how-bad-arebananas/
- BEIS (2021). Greenhouse gas reporting: conversion factors 2021. https://www.gov.uk/government/publications/greenhouse-gas-reportingconversion-factors-2021
- WWF (2018). How big is your environmental footprint? (online calculator) https://footprint.wwf.org.uk/#/



Caveats/ further explanation:

- Figure for remaining global carbon budget drawn from latest report of Intergovernmental Panel on Climate Change (IPCC)
- Budget covers emissions from January 2020 onwards, so budget is already being used at a faster rate than this graph indicates
- Budget gives a 50% chance of staying below 1.5C so risk of breach is high even if these targets are met
- Further individual/govt/industry action will obviously be required after 2030
- Equity it is assumed everyone has a 'fair consumption space', i.e. an equal right to emit carbon to live their lives
- Sufficiency it is assumed that everyone is permitted to carry out activities sufficient to fulfil their basic needs (some of which may emit carbon)
- For more details see: HoCl (2021) chaps. 2 & 3.



• Figures rounded to nearest half tonne. HoCl (2021), chaps. 2 & 3.



Data from: HoCl (2021), p154 (Table B.4).



SGR estimates based on HoCI (2021) and Berners-Lee (2020). Full details to be published in early 2022.

What individual actions reduce UK emissions the most on average?

Reduction category	Action	Average carbon saving (tCO2e/person/y)
Extremely high	Avoid flying	-1.4
Very high	Avoid using cars (incl. not owning a car)	-1.0
High	Switch to vegan diet	-0.75
Medium-high	Avoid red meat/ Switch to vegetarian diet Closer weekend leisure/ Live closer to workplace Switch to electric car/ Switch to (elec) bike for commuting	-0.5
Medium-low	Switch to renewable energy for heating/ Smaller living space Switch to renewable energy for electricity/ Install heat pump More efficient car/ Commute using public transport	-0.3 to -0.4
Low	Efficient home appliances/ Improve building efficiency Spare room rental/ Saving hot water Tele-work/ Lift-sharing/ Reduce food waste	-0.1 to -0.2
	Individual circumstances may vary considerably!	HoCI (2021)

• Actions only in the personal transport, housing and food domains – from: HoCl (2021), p64.

Targets: Personal transport

Category	Individual targets	Carbon footprint (tCO2e/person/y)
Flying	Zero flying for personal/ leisure purposes	0.0
Other travel	 No car ownership Less than 5,000 km long-distance train travel Less than 5,000 km bus and short-distance train travel Less than 1,000 km car travel (e.g. lift-share), on average shared with one other person Walking & cycling for most short journeys Minimal ferry travel Zero travel on cruise ships, speed boats, steam trains or other very high emissions vehicles/ vessels 	0.7
Total		0.7

- SGR estimates based on HoCI (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- 'Zero' or 'No' = never do this; 'minimal' = very low level
- Flying (and other travelling) as part of work is not included, but arguably should be a priority action as well because of its high impact
- Daily/ regular commuting is counted as personal travel not work travel
- Approx. examples:
 - 5,000km is 4 return journeys from London to Glasgow (long distance)
 - 5,000km equiv. to daily commute of 10km each way (short distance)
 - 1,000km equiv. to 2 local journeys every week (short distance)
- Higher levels in one area (e.g. long distance train travel) can be compensated for by lower levels in another area (e.g. bus travel) – according to personal circumstances

Targets: Housing

Individual targets	Carbon footprint (tCO2e/person/y)
 Home energy consumption (heating, hot water and electricity) less than 3,500 kWh 	1.0
 All grid electricity from a high quality 100% renewable energy supplier Equivalent consumption of electricity and/or heat supplied from local renewable sources 	-0.8
• Home floor space per person of less than 30m ²	0.3
	0.5
	 Home energy consumption (heating, hot water and electricity) less than 3,500 kWh All grid electricity from a high quality 100% renewable energy supplier Equivalent consumption of electricity and/or heat supplied from local renewable sources Home floor space per person of less than 30m²

- SGR estimates based on HoCI (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- Home energy use
 - Current UK average home energy consumption is approx. 7,200 kWh/person/y (p154 of HoCI, 2021)
 - Home energy consumption target is approx. equiv. to 10kWh/person/day can be monitored via a smart meter or energy bills
- Home energy supply
 - Most common local renewable energy technologies are solar photovoltaic panels and solar hot water panels.
 - Use of wood fuel for heating can lead to other significant environmental problems (e.g. indoor/ outdoor air pollution), so is permissible only in limited cases.
- Embodied energy of home
 - Embodied energy of home includes estimates for maintenance (mostly older properties) and construction (mostly newer properties)
 - Current UK average floor space is 39m2/person (p154 of HoCl, 2021)
 - Home floor space measurement can be found on energy performance certificates - https://find-energy-certificate.digital.communities.gov.uk/

• Floor space arguably does not include home office space – if this leads to a reduction in employers' workspace

Targets: Food

Category	Individual targets	Carbon footprint (tCO2e/person/y)
Food	 Minimal animal foods, e.g. 100% plant food (vegan) diet Minimal air-freighted foods Minimal food waste Minimal foods which contribute to deforestation 	0.9
Total		0.9

- SGR estimates based on HoCl (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- Reducing consumption of animals foods leads to largest reductions and also easiest to do due to better labelling (air-freighted foods or foods contributing to deforestation are generally not labelled)
- 'Minimal' = small amounts of higher carbon foods can be included occasionally

Targets: Goods

Category	Individual targets	Carbon footprint (tCO2e/person/y)
Possessions	 Low overall consumption of bought goods Majority of bought goods second-hand/ reconditioned, especially high carbon goods such as electronic equipment, furniture A very limited number of new high carbon goods, if kept for an adequate lifetime A limited number of new medium carbon goods, if kept for an adequate lifetime, e.g. clothes, shoes Minimal consumption of new very high carbon goods, e.g. high-cost jewellery, commercial cut flowers 	0.1
Pets	Zero large or meat-eating pets (e.g. horses, dogs/ cats on meat diet)	0.0
Total		0.1

- SGR estimates based on HoCl (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- Suggested minimum lifetimes for new high carbon goods: e.g. laptop/ mobile phone for at least 5y, TV/ washing machine for at least 10y, furniture for at least 15y

Targets: Services	&	leisure
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Category	Individual targets	Carbon footprint (tCO2e/person/y)
Services	All savings/ loans with low carbon finance companies	0.2
Leisure	Less than 5 weeks' (holiday) accommodation in self-catering/ eco- friendly hotels	0.1
Total		0.3

- SGR estimates based on HoCI (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- Camping is another low carbon option for holidays

Transition actions – on the way to 2030

Category	Individual targets	Carbon footprint (tCO2e/person/y)
Personal transport	 Ownership of battery electric vehicle, BEV (small/ medium), travelling less than 2,000 km 	+1.0
Food	 Minimal meat & fish, e.g. 100% plant and dairy food (vegetarian) diet 	+0.4
	(vegetarian) diet	

- SGR estimates based on HoCI (2021) and Berners-Lee (2020). Full details to be published in early 2022.
- These actions would be consistent with the 2020 target of 3.9tCO2e (see slide 5)

Rare, very high impact decisions

- Arguably, the decision on whether & how many children to have is the largest factor in determining an individual's impact on the climate
- Impact is higher if you're wealthy and/or don't manage to embed low carbon behaviour in the child from an early age
- Major ethical issues involved

Very low carbon behaviours

General area	Specific activity
Socialising	 Talking with family and friends Musical activities – singing, dancing and playing musical instruments Dinner parties and picnics, with low-carbon food
Home skills	 Cooking, especially using seasonal vegetables and fruit Gardening, including growing your own food Home maintenance ('DIY') Sewing and knitting Repairing electronic goods
Exercise	 Walking, running and cycling Playing outdoor sport, including swimming Yoga and other home fitness
Shopping	For low-carbon foodFor second-hand goods
Other activities	Wildlife watching/ Foraging for wild plant-foods/ Reading, creative writing & story-telling/ Drawing, painting and other visual arts/ Playing games, e.g. computer, board games, cards/ Other learning and teaching/ Volunteering in local environment or community/ Meditation, resting & sleeping/ Listening to the radio, watching TV, listening to recorded music

- More details will be published in 2022
- Any other suggestions?

Co-benefits

- Numerous other benefits of climate action, e.g.
 - Ecological benefits due to:
 - Reductions in consumption of energy/ materials
 - Reductions in consumption of meat/ dairy/ fish
 - Health/ well-being benefits due to:
 - Better insulated homes
 - Increased time with family & friends
 - Reductions in consumption of meat/ dairy
 - Financial benefits due to:
 - Reductions in consumption of energy/ goods
 - Animal welfare benefits due to:
 - Reductions in consumption of meat/ dairy/ fish



 Science Oath for Climate – see: https://www.sgr.org.uk/projects/science-oathclimate

